



SPECIALIST IN PET & AQUATIC SHOPFITTING



AQUATICS | PLANTS | SMALL ANIMALS | BIRDS | REPTILES

WWW.AQUAJA.NL

WHAT WE DO

We design and produce animal-housing units for the sales of (tropical) fish, pond fish, small animals, birds, reptiles and more. The enclosures are designed and produced by experienced specialists who focus on quality and appearance.



OUR STORY

Aquaja is an internationally operating family company, based in the Netherlands. Over 30 years ago Henk Janssen founded the company together with his brother-in-law Hub. Danny Janssen, the son of Henk, took over the company in 2015 and the company moved to its current location in Echt, the Netherlands.

Together with company director Tom Bootsma, who started as an intern in 2011, and our team of specialists, Aquaja has grown to become one of the most important companies for (customized) shop fittings for the display of livestock.



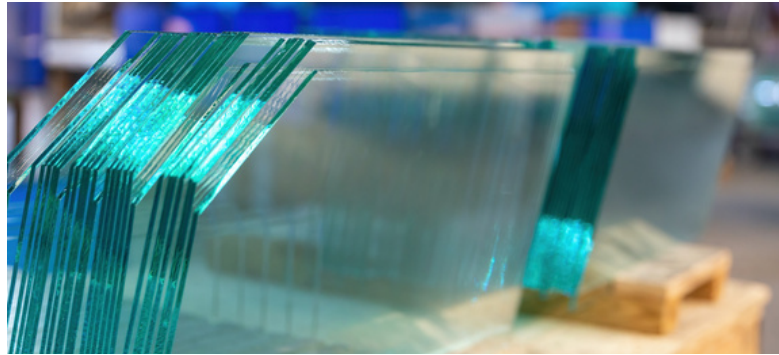
INTERNATIONAL PARTNERSHIPS

The unique products of Aquaja are characterized not only by using high quality materials. We also highly value the extra added appearance and we focus on service. As a result Aquaja is a well-trusted partner for international pet chains and individual stores with sales solutions for all situations.

For our international projects we cooperate with our sales representatives in, among other, France, Germany and the United Kingdom. Our employees offer a lot of expertise, they create a good working atmosphere and they make sure we can differentiate ourselves in service and quality.

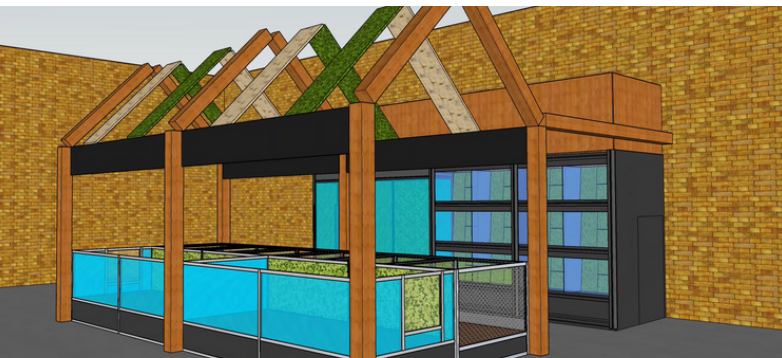
APPEARANCE AND QUALITY

Our animal enclosures are designed and manufactured by experienced specialists who focus on quality and appearance.



Aquaja products can be practically and easily maintained, but are also geared towards giving an extra dimension to a shop: experience! The Aquaja solutions make it possible for shopkeepers to display livestock in a responsible manner, but will also make a visit to a pet shop a real outing.

Aquaja's store design is of a high quality, energy-efficient and can be customized to any project. These core values are highly appreciated on the international market.



FROM DESIGN TO REALISATION

Our work is mainly conducted based on tailor made design and on the desires of the chain stores and individual shops. All products are completely manufactured in our inhouse production facility.

These meticulous preparations result in a considerable shorter installation period in the store: one needs to calculate about one hour per shelf. Our flexibility, our delivery times, our geographical location nearby the most important highways and airports and our price-quality ration, our after sales service are all part of our key strengths.



HIGHLIGHTED PROJECT FRESSNAPF ERFURT



In August 2020 the new Fressnapf Erfurt store opened her doors in Erfurt-Nord.

AQUATICS DEPARTMENT IS THE STORE'S MAIN ATTRACTION!





LOTS OF ATTENTION

The new Fressnapf Erfurt store presents itself in a completely new look with all focus on appearance and the presentation of pets. We are really happy to read about the first months after the opening of the store in this amazing article from the September edition of the **ZZA magazine**!



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VIDEO REVIEW

Stephanie Schwartzkopff, owner of Fressnapf Erfurt and 4 other establishments in the region, talks about the progress of the project. In this **video** various aspects are featured, from the first meetings to the end result. This video also looks back from the customer's point of view and on how they experienced the collaboration with Aquaaja.



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WORKING METHOD

From 3D design to the successful
realisation of the project!

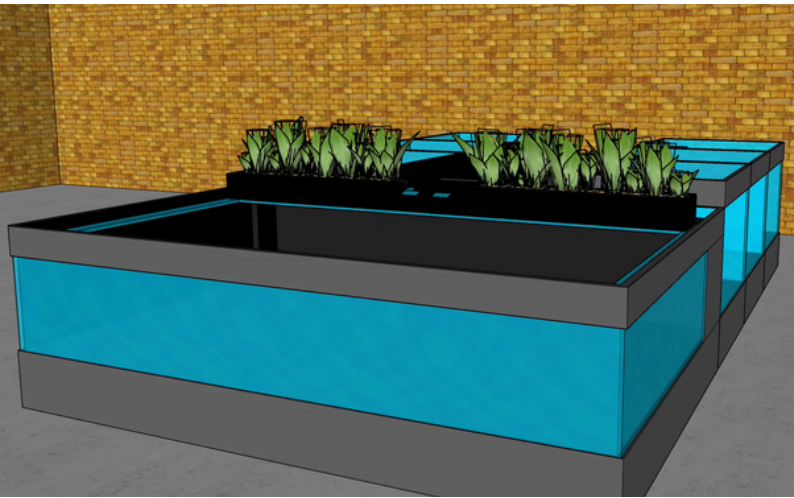
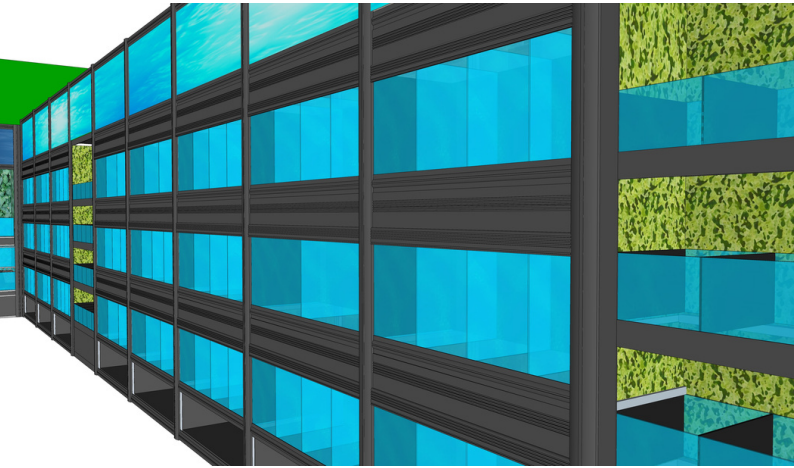
3D DESIGN
PRODUCTION
INSTALLATION
AFTER-SALES





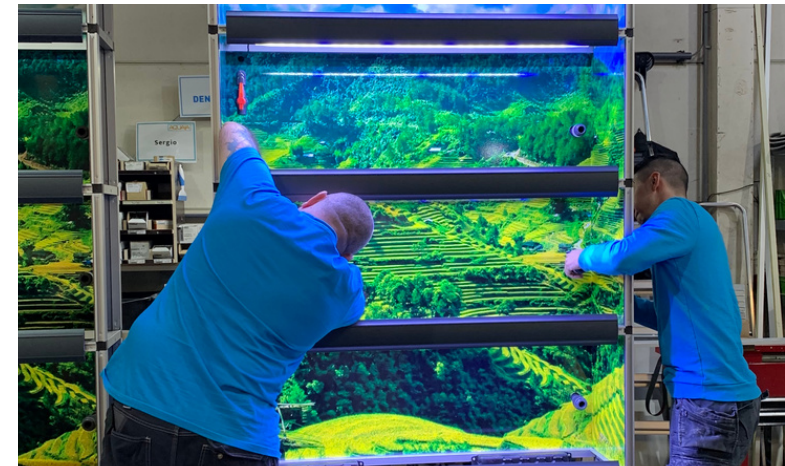
3D DESIGN

We offer you the possibility to design your new animal department with detailed 3D drawings.



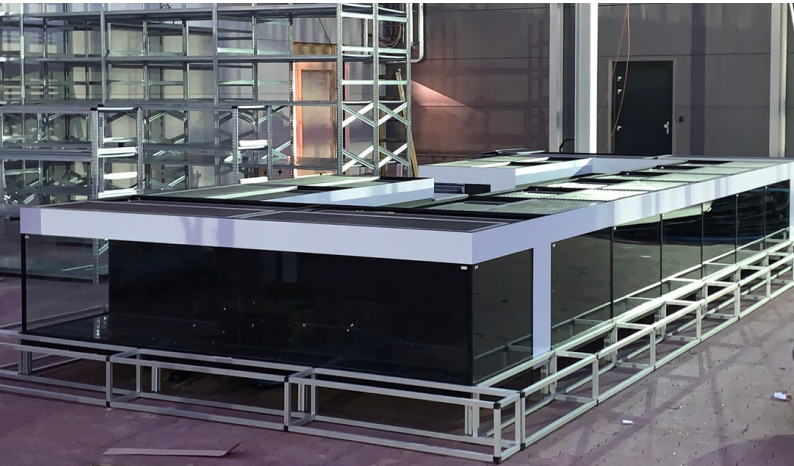
PRODUCTION

Our experienced specialists guarantee the quality and appearance. Animal welfare and maintenance are key aspects of our products.



INSTALLATION

During the delivery and installation our mechanics make sure that our products are installed in the correct manner.



AFTER SALES

After-sales is of utmost importance to us, because we aim for quality. We have multiple service-mechanics who are available to assist you.





PRODUCTS

Aquaja produces animal-housing units for the sales of tropical fish, aquatic plants, pond fish, small animals, birds, reptiles and more.

AQUARIUMS
PLANTS
COLDWATER BASINS
SMALL ANIMALS
BIRDS
REPTILES





PREMIUM KNAAL
Uit deze bak
kunten voor

HIGHLIGHTED PRODUCT

AQUARIUM UNITS

The aquarium units from Aquaja are modern and inviting, but also maintenance friendly and energy efficient. The units are available in your desired dimensions and layout. All products are produced in our own in-house production facility to guarantee our high quality standard.

Thanks to our modern colors, for instance the popular matt anthracite, you are ensured of a department which will draw the attention of your customers.



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HIGHLIGHTED PRODUCT

COLDWATER BASINS



The coldwater fish basins from Aquaja ensure a perfect presentation of your pond fish and koi and they are a real crowd favorite. The coldwater basins are completely customizable to fit your specific wishes. For example, it is possible to customize measurements, colors and materials.

Multiple extra options, such as Led lighting, automatic water refreshment or a wooden deck are available to ensure the presentation of pond fish in a responsible and good way.



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HIGHLIGHTED PRODUCT

SMALL ANIMAL ENCLOSURES



Aquaja offers you unique enclosures for the presentation of your small animals, in which the focus lies on animal welfare, easy maintenance and the appearance of the enclosure. Your small animal housing will be a true attraction for your customers.

Our small animal enclosures are fully customized, where the look and feel will be adjusted to match your store. You can think about a natural atmosphere by using wooden elements, graphical designs and more.



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HIGHLIGHTED PRODUCT

BIRD UNITS



The Aquaja bird units combine appearance with easy maintenance and are designed to present your birds in a responsible manner. By using graphic designs and natural materials, the bird units and bird aviaries will be a real eyecatcher in your store!

Besides our wall units Aquaja can also design fully customized bird aviaries and fully separated sales solutions with a combination of both wall units and aviaries.



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HIGHLIGHTED PROJECT INTRATUIN HALSTEREN

In February 2021 we realised a complete renewed animal section at one of the largest Intratuin store in the Netherlands.

With 25,000m2 of indoor shopping space, Intratuin Halsteren is the biggest Intratuin in The Netherlands!





BEHIND THE SCENES

We have made a behind the scenes video of this beautiful project. All processes of this project are covered, from start to finish. Our employees explain what the realisation of such a project looks like and Jan Willem Egas, owner of Intratuin Halsteren, also explains about this cooperation.

JAN WILLEM EGA

MANAGING DIRECTOR INTRATUIN HALSTEREN ABOUT THE COOPERATION:

"What we really noted in the cooperation, is that the company Aquaja thought along with our wishes and came up with their own good solutions. The animal enclosures and the aquarium units are the showpiece of the department. We are more than happy with the final result. Great quality, a fair price and we are very satisfied with the cooperation and the development of the plans.. The result is truly impressive!"



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WORKING METHOD

We are a partner for your new animal department, where your store plays a central role. We highly value clear and transparent communication. Your project comes to life with elaborate 3D designs before realisation. Our experienced specialists make sure the products have the right quality and our service employees will ensure that your animal enclosures will last for years to come.



PRODUCTS

Aquaja produces animal-housing units for the sales of tropical fish, pond fish, reptiles, small animals, birds and so on. The enclosures are designed and produced by experienced specialists who focus on quality and appearance.

We have developed unique productsheets to assist you with all the possibilities of our products. Please ask your sales representative for more information!



VISIT OUR WEBSITE FOR MORE PRODUCT INFORMATION



INSTALLATION

All of our products are delivered and installed by experienced employees. During the delivery and installation our mechanics make sure that our products are installed in the correct manner. They won't leave your store before the products are up and running and your staff has received the proper product explanation including the maintenance plan.



SERVICE & MAINTENANCE

We are proud of our service and maintenance team, who specialize in performing maintenance work on our installations. We offer maintenance contracts to ensure your animal enclosures receive periodic maintenance and to prevent failure and associated repair costs. By doing this, Aquaja proactively works on customer satisfaction and ensures that product failure and loss of quality are kept to a minimum.



VISIT OUR WEBSITE FOR MORE SERVICE INFORMATION





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